

CLIO CUP
SERIES



CLIO CUP EUROPE WITH DF MOTORSPORT

2026 Sponsorship Presentation

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01 Bio

About Me

Age: 18

Born : Surrey

Lives : West Sussex

Nationality: Irish

Employment: Westbourne Motorsport - Vehicle Restoration

Interests: Motorsport, music, karting, car mechanics, car restoration

Fav Music: Rap, RnB, 80s, 90s 2000

Fav Driver: Charles Leclerc

Years Racing: 4 years



Career To Date

2022 Junior Saloon Car Championship - finished 6th

2023 Junior Saloon Car Championship - finished CHAMPION

2024 Clio Cup GB - finished VICE CHAMPION

2024 Brit Car Endurance 3 x Class wins

2024 Historic racing - Non Championship

2025 European Clio Cup Driver - 20th overall out of 60 drivers, 6th European Juniors



Spa Francorchamps, Belgium

02 Clio Cup Series

CLIO CUP EUROPE

The 2026 Renault Clio Cup Series is the 61st season of Renault one-make racing series. It is the fifth season using the Renault Clio R.S. V. The Clio Cup, has been at the forefront of single-make cups since 1991. With decades of experience since the creation of the R8 Gordini Cup in 1966. Viry-Châtillon's customer racing department has maintained the fundamentals of a proven recipe for success.

In 2026 there will be 7 rounds with 14 races on the most renowned European circuits, alongside headliner series. Competitors will have the opportunity to compete at 8 tracks that have previously hosted Formula 1 Grands Prix, including Spa-Francorchamps (Belgium) and Paul Ricard (France)

Format

- **7 meetings / 14 races** throughout Europe
- **European title**



Sporting and Technical Standards

- Same Sporting and Technical **standards** on all meetings
- Sporting and Technical **equity** guaranteed by Alpine Racing

03 2026 Clio Cup support the Ultimate Series Championship

The Clio Cup Series will be joining the highly popular Ultmate Cup Series 2026

Discover the Ultimate Cup European Series , a European motor racing championship that embodies excellence, competition and innovation. Designed for motorsport enthusiasts, the championship offers a unique experience across five distinct series. Professional drivers, young talents, and gentlemen drivers compete on the most beautiful tracks.

The Ultimate Cup European Series

European Endurance Prototype Cup

Endurance series, it highlights the Nova NP02 , high-performance prototypes designed for a perfect balance between performance and cost.



European Sprint Prototype Cup

This series features 55-minute sprint races with mandatory pit stops. The best drivers compete in Gen2 LMP3 cars .



Hoosier Formula Cup

The Ultimate Cup single-seater series is reserved for Tatuus F3 T-318s , the benchmark for regional formulas. A true talent revealer, the Hoosier Formula Cup propels drivers towards F1 and the 24 Hours of Le Mans.



Kennol GT Endurance Cup

The endurance series reserved for GTs: Ferrari, Alpine, Mercedes, Lamborghini, Porsche , etc. The 4 or 6H races are generally very competitive, between strategy and consistency.

Ultimate GT Sprint Cup

For fans of short but intense races, this series features the most beautiful GTs in events where every second counts

Stats- Facebook 10K

Instagram 19K

You Tube 2.1K

04 2026 Calender

	Nogaro	April 5 th - 6 st
	Le Castellet (Paul Ricard)	April 24 th - 26 th
	Magny-Cours	May 29 th - 31 st
	Mugello	June 10 th - 12 th
	Spa-Francorchamp	September 18 th - 20 th
	Navarra	October 16 th - 18 th
	Portimao	November 6 th - 8 th



05 Sponsorship

Elevate Your Brand with Our Exclusive Sponsorship Packages

Unlock unique marketing avenues and maximize your brand's impact by partnering with us. Discover the tailored sponsorship opportunities that suit your business size and objectives, starting at just €5,000.

Total Season Investment: €80,000

- Already Secured: €30,000
- Join us in bridging the remaining investment with flexible, tailored packages to suit your brands needs.

Why Choose Us?

- Dynamic Exposure: Position your brand at the forefront through press releases and interviews, ensuring consistent media visibility.
- Multi-Channel Marketing: Benefit from widespread brand awareness via live events attended by up to 25,000 viewers, bolstered by our active social media presence.
- Strategic Collaborations: Leverage our platform for product launches, demonstrations, and branded content creation, enhancing interaction with target audiences.
- Align with Excellence: Your brand will be showcased on team attire, our race vehicles, and throughout our race environment, included in media ascribed via local press and globally streamed events.

Social Media Reach:

- Audience of over 10,000 followers across major platforms.
- Tailored social media content promoting your brand.

Event Exposure:

- Network with other partners at race hospitality.

Quantifiable ROI:

Cost per viewer: €0.022 (based on 9 rounds and 25,000 viewers per round).



Dijon, France



Monza, Italy

Sponsorship Cont.

Whats in it for you

- Sponsorship package and additional benefits
- Create a focal point for product and event marketing such as launches and demonstrations.
- Utilizing word of mouth marketing to help naturally generate brand awareness.
- Co-operating and assisting in content creation of blogs, posts, reviews, product promotion.

Tailored Sponsorship Packages

- Packages start at just €5,000, with bespoke options for higher investments (€10,000+), offering expanded benefits aligned with your brand's goals

Our Proven Track Record

- Join the esteemed ranks of past sponsors like Gorilla Events, Rygor Group, Glenhaze Distribution and ES Design & Engineering who have successfully amplified their brand presence through our platform.

Forge a powerful partnership and watch your brand soar with tailored promotional solutions designed to make an impact.

Sponsorship Package

- Company named in press release of sponsorship to all news outlets
- Company name mentioned in all interviews
- Monthly updates in the local press, social media, website, Clio Series
- Company logo on car
- Company name added to clothing worn over a race weekend
- Company name added to banner at team awning
- Company promote on all DF Motorsport social media platforms



Nogaro, France



Paul Ricard, France

Sponsorship Cont.

Title Sponsor - €20,000

Exclusive Branding:

- Primary branding on the bonnet, side panels, and race suit.
- Largest logo placement on team clothing and banners at race hospitality.
- Mentioned as the title sponsor in all press releases, interviews.
- Inclusion in a dedicated press release announcing your partnership.
- Use of the race car at your corporate events for launches or promotions.
- Access to a corporate track day: pre-arranged passenger ride experience.
- Presence on team website and banners.
- Social media integration and mentions across platforms (Instagram, Facebook, TikTok, LinkedIn).



Examples of logo placements

Principal Sponsors - €10,000

High-Impact Visibility:

- Prominent logo placement on the car's side panels and race suit.
- Acknowledgment in all media coverage, including press releases and interviews.
- Logo on team banners and clothing.
- Invitations to race event hospitality.
- Opportunity to use the car for promotions or events.
- Social media integration and mentions across platforms (Instagram, Facebook, TikTok, LinkedIn).



Rob Jones of Gorilla Design has supported Daire throughout his career to date!

Partner Sponsors - From €5,000

Engaged Visibility:

- Logo on the car (smaller placement than Title/Principal Sponsors)
- Logo on team banners and clothing.
- Recognition in monthly updates through newsletters, social media, and press releases.
- Presence on team website and banners.
- Social media integration and mentions across platforms (Instagram, Facebook, TikTok, LinkedIn).

06 Hospitality

Motorsport hospitality refers to services and experiences offered at racing events, combining the excitement of the sport with VIP treatment like dining, exclusive access, and comfortable areas.

These packages are popular for corporate entertainment, special celebrations, and fan experiences, providing access to premium viewing areas and behind-the-scenes opportunities.

What motorsport hospitality includes

- Exclusive access: VIP passes and access to areas like the pit lane, paddock areas and premium views of the track.
- Dining: Food and premium beverages, served in dedicated hospitality areas.
- Corporate and VIP entertainment: Providing a high-end setting for entertaining clients or guests.
- Luxury amenities: Comfortable and stylish surroundings, often with all-weather protection.
- Unique experiences: Opportunities to get closer to the action, offering unique experiences with drivers and team.

Motorsport Hospitality can offer :

- Company team building
- Networking
- Client and guest experience
- Friends and family



Gorilla MD and employees at Monza



Westbourne Motorsport at Monza

07 The Press

Every round of Clio Cup series will be live-streamed on YouTube and across the championship's social media platforms. This makes it incredibly easy for fans, sponsors and friends and family to follow all of the action. Driver interviews will be included within the coverage, giving opportunity for fans to get to know Clio Cup Series drivers better.

Online, print and social media

The championship generates a continuous stream of media coverage, with race results and standings regularly sent to regional, and national publications. Annual media days, test days and event days are all covered with photo galleries available. There is also a strong social media presence with official Facebook, Twitter and Instagram channels.

Championship photography

The championship benefits from an official photographer during each round. This ensures there is a plethora of high-quality shots of each participant on the Clio Cup Series website and social media pages.

Championship press officer

All teams and drivers competing in the championship have the benefit of a championship press officer working to promote the series to a wider audience. Together with high-res images, race reports, news stories and driver interviews will be published and featured on the championship's official website. In addition, the Clio Cup Series team is on hand throughout each race



08 The Stats

DF Motorsport

Press

Local UK papers 300000 average readership weekly
UK Online News site 55,000 views on average
Dublin Echo 27000 readership weekly on average
Irish independent Over 500,000 readers every day
Gazzete 280000 readership weekly
Dublin Live 18,000 view
Autosport 7000 paid copys sold weekly
Motorsport news 7000 paid copies sold weekly

European News

France
Itailain

Website

120 unquie visits weekly

Location

Dublin - 48%
ROI - 63%
UK - 37%

Entry Page

Home -43%
Blog -35%
Gallery - 22%

Linkedin

Followers - 4400
Connections - 1490
Impressions 2500 average per post

Tik Tok

Average Views 4138

Facebook

Likes - 354
Followers - 429
Average Post Views 4500
Impressions 5454

Posted view

Weekday - 27%
Weekend - 28%
Bank Holiday - 45%

Gender

Male - 65%
Female - 33%

Time

12.00 / 06.00 - 9%
07.00 / 13.00 - 26%
14.00 / 9.00 - 22%
20.00 / 12.00 - 43%

Placement

Video feeds - 27%
Feeds - 64%
Market Place - 6%
Search - 3%

Instagram

Impressions 4000 average per post

Gender

Male - 94%
Female - 6%

Age

18 / 24 - 23%
25 / 34 - 45%
35 / 44 - 21%
45 / 65+ -8%

Clio Cup Series

Facebook

Likes - 246,000
Followers - 251,000

Instagram

Followers - 27,400

You Tube

Subscribes - 102,000
Average viewing live 25000

Westbourne Motorsport

Facebook

Likes - 246,000
Followers - 251,000

Instagram

Followers - 27,400

Other

Facebook

Dublin Live followers 340,000
Echo Likes - 64,000 Followers - 68,000
Motorsport Ireland Likes - 18,000 Followers - 21,000
Autosport - 538,000

Instagram

Dublin Live Followers - 47,000
Motorsport Ireland Followers - 16,200
Autosport Followers - 529,000

Attendance Average

Average attendance 10000 spectators

09 The Team

Westbourne Motorsport is a well-known, forward-thinking team that has the moral and established, top-tier squad, Westbourne Motorsport has the character to elevate drivers from all skill levels to champions.

Established in 2008, Westbourne Motorsport has continued to expand by competing in a number of UK and European events, having won numerous titles and been on numerous podiums, as well as being a champion and vice-champion over the years.

The team successfully blends professionalism and fostering a family-like environment.



Championships

Clio Cup Europe

Clio Cup GB - Vice Champion 2024 (Daire Flock)

Mini Challenge UK - Champion and Vice Champion 2024

Britcar Endurance Championship - Champions 2023

HRDC Racing - Various race winners

Mini 7 Racing Club - Libra Champion 2023



10 The Car



Imola, Italy



Spa Francorchamps, Belgium

Engine

Type : Renault HR13 – 4 Cylinders
1332cm³ Turbo

Power : 200 bhp

Torque : 300 N.m

Cooling : Standard modified

Fuel Management : Direct Injection

Max. Engine Speed : 6500 rpm

Electronics : Life Racing ECU

Transmission

Gear Box : Sadev ST82 5-speed sequential
+ Reverse, Lever selector

Differential : ZF Limited Slip Differential

Clutch : Sachs

Wheels

Wheels : 7x17

Tyres : Michelin Pilot Sport CUP H1

Chassis

Renault Clio R.S. Line with welded safety rollcage

Front Axle : Pseudo Mc Pherson

Rear Axle : H axle

Suspension : Bos Suspension

non-adjustable shock absorber

Dimensions & Weight

Length / Width / Height :
4050 / 1988 / 1400mm

Wheelbase : 2579mm

Front / Rear Tracks : 1550 / 1490mm

Fuel Tank : FT3 FIA-homologated

Weight (Unladen) : 1025kg

11 Contact

DF MOTORSPORT

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